

VAN DER VALK

HOTEL BREDA

Introduction

Because you sleep
with us,
but you experience the city

Meet The Team

Nick & Lotte:
the faces behind the scenes

5 hotspots

The must-see spots
you absolutely can't miss
in vibrant Breda



BREDA'S BEST KEPT SECRETS

THAT WE JUST COULDN'T KEEP TO OURSELVES...



**“SLEEP WITH US,
LIVE THE CITY.”**

VAN DER VALK HOTEL BREDA

Welcome to us!

Welcome to Breda — the city where charm seems to trip you up and every cool spot is more trendy than the last.

At Van der Valk Hotel Breda, we do everything to make your stay as comfortable as possible: from soft beds to a breakfast buffet you'll find hard to say goodbye to. But let's be honest — a hotel experience is only truly complete when you get to know the city a little too.

And that's where we're happy to lend a hand.

Van der Valk Hotel Breda is located on the edge of the city, perfectly positioned for both the city center and the highways — ideal for a weekend getaway or a business trip. The hotel features 128 spacious, modern rooms, a restaurant, a cozy hotel bar, and even wellness and fitness facilities for total relaxation.

There's also plenty of space for meetings and events, with multiple function rooms and a professional team that takes care of every detail.

In this magazine, we'll guide you through five **"Local Secrets"** that even locals might be a little jealous you now know.

From sugar-sweet pink paradises to a stylish shop full of fashion and home décor gems, from fresh smoothie bowls to Italian shared dining, and a brow bar that will literally lift your spirits.

Our personal tips are here to make your stay in Breda something extra special. After all: you sleep with us... but you experience the city.



MEET NICK & LOTTE

LOTTE WRITES MONTHLY ABOUT
BREDA'S HOTTEST SPOTS AND THE
LATEST HAPPENINGS AT THE HOTEL.
TOGETHER WITH NICK, SHE FORMS THE
CREATIVE MARKETING TEAM BEHIND
VAN DER VALK HOTEL BREDA.

CURIOUS? KEEP READING!

MEET THE MARKETINGDUO

Van der Valk Hotel Breda



Hi, I'm Lotte, and I work in the Marketing & Communications team at Van der Valk Hotel Breda.

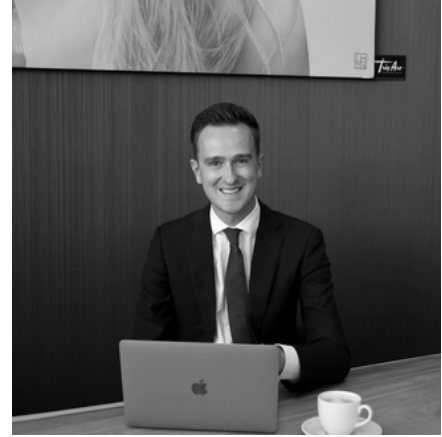
I share my best tips for combining your stay with everything Breda and the surrounding area have to offer.

From hidden hotspots to must-see spots, I've tracked them down for you (and often tested them myself — purely for research purposes, of course).

Whether you're here for a weekend getaway or a business trip, I make sure you don't miss a thing!

Enjoy the read, and hopefully you'll discover some new favorite places along the way!

*With love,
Lotte*



Hi, I'm Nick, and I work alongside Lotte on the Marketing team at Van der Valk Hotel Breda!

From special events to seasonal highlights and culinary experiences, I give you a digital glimpse into everything that makes our hotel so unique.

Every day, I work on creating exciting campaigns and experiences for our guests, while helping to boost our visibility across social media.

Enjoy the read, and who knows — maybe we'll see you soon at Van der Valk Breda!

*See you soon,
Nick*



THE CAKE ROOM



THE CAKE ROOM BREDA

Veemarktstraat 69

The Cake Room: pink, sweet, and totally over the top

Step inside The Cake Room and you'll find yourself in a sugar-coated dream that even Barbie would envy. From the walls to the chairs, from the cupcakes to the frothy milk — everything here is pink.

“Over the top” is the motto: the atmosphere, the flavors, and yes, even the interior.

This unique boutique is famous for its freshly baked cupcakes, indulgent high teas, and festive vibe. Whether you're popping in for a cozy high tea or simply a delicious cupcake, The Cake Room promises an unforgettable experience for any sweet tooth.

Visit The Cake Room at Veemarktstraat 69 in Breda and prepare to be amazed. Which cupcake will you choose today?



JACK & JACKY'S



JACK & JACKY'S BREDA

Boschstraat 11

Jack & Jacky's: healthy vibes in Scandinavian style

Sometimes you walk into a place and just think, "Yes, this feels right." Jack & Jacky's is one of those places.

Light, airy, and designed in sleek Scandinavian style with plenty of wood, soft colors, and green plants, it's the perfect balance of calm and energy — exactly what you need during a day in Breda.

What's on the menu? Smoothie bowls that instantly make you happy, generously topped (homemade) sandwiches with smashed avocado or tuna mousse, and juices and shakes your body will thank you for with every sip. Everything is fresh, colorful, and without any unnecessary fuss.

Located at Boschstraat 11 in Breda, this is your go-to spot for an energizing lunch, a healthy break, or just a moment of zen in the heart of the city.



LILA THE STORE



LILA THE STORE BREDA

Wilhelminastraat 12

LILA the store: from Milan to Wilhelminastraat

LILA the store is where your outfit and your interior get an upgrade. This stylish concept store is a curated mix of fashion, design, and good vibes — everything carefully brought together.

Saskia, the owner with a keen eye for beauty, gathered here everything that makes her heart skip a beat: fashion, architecture, travel, lifestyle... and the perfect latte macchiato. Oh, and the bags? You'll want them all.

After her time in Milan, her passion for craftsmanship grew — from handmade Italian shoes to soft Scandinavian fabrics. Every item in the store is a carefully chosen treasure, with attention to detail and a touch of la dolce vita.

LILA the store isn't just a place to buy "something." It's where you fall in love with a dress, a vase, or a bag that feels made just for you. Or, as Saskia puts it: "I share my 'love at first sight' finds here to make you happy."

Stop by and see for yourself at Wilhelminastraat 12.



B'KATE BROWBAR



B'KATE BROWBAR BREDA

Catharinastraat 21

B'Kate Browbar: brows with a wow factor

At B'Kate, it's about more than just hairs. It's an art form. A brow transformation. And yes, a little bit of therapy too.

Step inside, be pampered in a stunning historic building, and walk out feeling like the best version of yourself. At B'Kate, it's all about you — your look, your style, your confidence.

B'Kate Cosmetics stands for strong women everywhere, inspired by icons like Kate Winslet, Kate Middleton, and Kate Hudson. At B'Kate, we believe every woman has her inner "Kate": a source of strength, diversity, and independence.

What makes this place truly special? The combination of expert craftsmanship, an inspiring atmosphere, and the pure joy of doing absolutely nothing... except sit back, relax, and let yourself be a little more fabulous.

**Looking for a makeover without makeup? You know where to go:
Catharinastraat 21, Breda.**



CIAO
BELLI



CIAO BELLI

CIAO BELLI BREDA

Grote Markt 20-22

Ciao Belli: La Dolce Vita in the heart of Breda

Right on Breda's Grote Markt, you'll find Ciao Belli — an Italian restaurant where the atmosphere is just as inviting as the food. Here, it's all about shared dining: enjoying classic Italian dishes with a modern twist, together.

The menu offers a range of delicious options, from burrata with grilled peach to black truffle ravioli. Every dish is meant to be shared, so you can taste a little bit of everything and take a culinary journey through Italy with your table.

The interior perfectly captures romantic Italian style with a fresh, contemporary touch — ideal for a cozy date or a fun night out with friends.

Come for the pasta, stay for the prosecco, and don't leave until you're saying "Mamma Mia!" in pure delight.

Find Ciao Belli at Grote Markt 20-22, Breda.



VAN DER VALK HOTEL BREDA

Welcome to us!

So, are you ready to experience Breda at its best?

In this magazine, I've taken you along some of our favorite hotspots in the city — places you might not spot on the map right away, but ones that make your stay truly unforgettable. With these tips, it's impossible not to fall in love with everything Breda has to offer.

And once you've explored the city, there's nothing better than coming back to Van der Valk Hotel Breda — a place where comfort, hospitality, and a warm welcome are at the heart of it all. Enjoy a cozy room, a generous breakfast, and all the peace you need to recharge.

Who knows — you might even uncover more “Local Secrets” during your stay, because Breda is full of surprises.

See you soon! We can't wait to welcome you.

— The Van der Valk Hotel Breda Team

